





# APPLICATION FORM BUSINESS IDEA Number (automatic)

#### The project "CONNECT POLAND PRIZE"

is carried out by Lubelski Park Naukowo - Technologiczny SPÓŁKA AKCYJNA on the basis of agreement no. POIR.02.05.00-00-0011/20 as part of the Operational Programme Inteligent Development 2014-2020, Priority Axis 2: Supporting the environment and business potential for R&D&I, Measure 2.5: Acceleration programmes - Poland Prize.

This form is the application form for the project "Connect Poland Prize"

Idea	First name
	Surname
	Nationality
	Telephone No.
	E-mail address
	Address
	Correspondence address
	Website
Name of the business idea	
Obligatory point	
Industry - once selected & field for	☐ Pharmaceutical biotechnology
description: Justification of the consistency of the business idea	☐ Bio-economy
within the chosen industry (limit 2000	□ IIoT
characters)	☐ Others (which?)
Ticking and description are both mandatory	
Technology readiness level TRL	
Mandatory points are to be ticked.	













Moves on from 5 TRL	
National Intelligent Specialisation	Drop-down list https://smart.gov.pl/pl/
Obligatory point. Moves on after selection of at least one KIS	
Business idea (limit of 2000 characters)	
The innovativeness of business ideas on a regional, national (Polish) or global scale. The characteristics of the project's results which distinguish it from competitive or substitute products/services/technologies, and determine its advantage in relation to the current offers that are on the market. The properties should be understood as specific functionality, use, quality or other features of the projects' results.	
Obligatory point	
Intellectual property	
Does the originator have full ownership of the proposed business idea?	
□ yes	
□ no	· ·
If not an obligatory description of 2000 characters is required.	
Does the originator have an intellectual property protection strategy?	
□ yes	
□ no	
If yes, an obligatory description of 2000 characters is required.	
Originator's team delegated to implement the business idea	
Table with added rows: name, surname, experience, competencies, skills, roles in the project with a	













maximum of 10 people.	
Obligatory item of at least 1 line	
Business model potential - SWOT	
analysis	
Table SWOT analysis of the business idea: opportunities, threats, weaknesses, strengths. A limit in each part of 2000 characters.	
Obligatory item	
Competition (limit of 2000	
characters)	
Competition in the selected market in the context of the implementation of the business idea. If there is no direct competition, reference should be made to entities offering products/services/technologies having at least in part the same functionalities. Indicate unique features in relation to those already present on the global market in terms of functionality, processes and key elements.	
Obligatory point	
Target market (limit of 2000 characters)	
A description of the target market (potential customers). The data and assumptions made should be realistic and justified, and make it realistic and likely that the implementation of the project results will be economically successful. Provide information on whether the solution responds to the unmet needs of the global market and allows achieving a strategic advantage in relation to already existing solutions on the global market. Reasoning of the choice of the market by pointing to its key	













features, which are important in terms of successful implementation of	
the business model.	
Obligatory point	
Barriers that may prevent entry (limit of 2000 characters)	
Obligatory item	
Cost effectiveness (limit of 2000 characters)	
The cost-effectiveness of the solution, including an explanation of the value proposition, taking into account the relevant elements of the technology and factors that have, or may have, an impact on business success (e.g., production, sales or cost structure, pricing policy and manufacturing costs).	
Obligatory point	
Sales strategy (limit of 2000 characters) Obligatory item	
Implementation potential of the solution (limit 2000 characters) Activities directed towards the development of the solution thus far. Quantitative and qualitative information about the stages of technology development to date. Obligatory point	
Risks related to commercialisation (limit of 2000 characters)	
Obligatory item Impact of the solution on sustainable development:	
Does the solution positively contribute to the EU horizontal principles listed in Articles 7 and 8 of the European Parliament and Council Regulation (EU) No. 1303/2013?	













□ yes	
□ no	
Obligatory point - if yes, move on.	
Name of potential business partner	
(does not need to be filled in)	
Type of business partner	
Selectable drop-down list: Corporate, investment fund, NGO, other.	
You may select more than one	
Cooperation potential with a business partner (limit 2000 characters)	
Coherence of the business idea with the business partner's strategy (with the technology recipient's challenges or the investor's strategy and business model).	
Optional if no specific partner is indicated	
Perception of cooperation with a business partner (limit of 2000 characters)	
Justification of cooperation in terms of business objectives.	
Obligatory point	
Benefits for the business partner (limit of 2000 characters)	
The effect of the implementation of your business idea on strengthening the competitive position of the recipient of the technology in the pilot phase, or the implementation of the investor's investment strategy.	
Obligatory point	
Planned cost of the Soft Landing stage (maximum PLN 10,000)	
Drop-down list with costs and limits, adding up:	













- the purchase of "concierge" services - start-up supervisor - (up to the amount not higher than 5,000 PLN),
- the salaries of start-up employees participating in the implementation of the individual development plan, including those engaged under civil law contracts,
- - the purchase of services other than "concierge" services".

### Planned cost of the Development Stage (maximum PLN 40,000)

Drop-down list with costs and limits, adding up:

- the purchase of "concierge" services - start-up supervisor - (up to the amount no greater than 10,000 PLN),
- the salaries of start-up employees participating in the implementation of the individual development plan, including those engaged under civil law contracts,
- the purchase of services other than "concierge" services,
- the purchase of tangible assets,
- the purchase of intangible assets,
- the implementation of information and promotional activities.

## Planned cost of the Acceleration Stage (maximum PLN 250,000))

Drop-down list with costs and limits, adding up:

- the purchase of the services of a "business mentor" - guardian of the start-up - (up to the amount not exceeding 20,000 PLN),
- the salaries of start-up employees participating in the













implementation of the individual acceleration plan, including persons engaged under civil law contracts;

- the purchase of services,
- the purchase of tangible assets,
- the purchase of intangible assets,
- the cost of information and promotional activities.

Data wypełnienia formularza automatycznie

Lubelski Park Naukowo - Technologiczny S. A. ul. Dobrzańskiego 3













Annex 1 - Information on the processing of personal data

## Information clause concerning the processing of personal data

Pursuant to Article 13(1) and (2) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal of the EU L 119, p. 1) - hereinafter referred to as RODO - we inform you about the manner and purpose for which we process your personal data, as well as about your rights under RODO:

- 1. The administrator of your personal data is Lubelski Park Naukowo-Technologiczny S.A. in Lubin, ul. Dobrzańskiego 3, 20-262 Lublin, Poland, NIP: 712 29 14 578, REGON: 060005172;
- 2. The Administrator has appointed a Data Protection Inspector (DPO). The Inspector can be contacted at the following address <a href="mailto:iod@lpnt.pl">iod@lpnt.pl</a> or directly at the Administrator's premises.
- 3. Your personal data will be processed in the framework of the project "Connect Poland Prize" carried out by Lubelski Park Naukowo Technologiczny S.A. on the basis of agreement No. POIR.02.05.00-00-0011/20-00 under the Operational Programme Intelligent Development 2014-2020, Priority Axis 2: Support for the environment and business potential for R&D&I, Measure 2.5: Acceleration programmes Poland Prize, co-financed by the European Regional Development Fund.
- 4. Your personal data will be processed for the purposes related to the recruitment, implementation, monitoring and evaluation of the project, as well as in the scope necessary for the Administrator of Personal Data to fulfil their obligations towards the Managing Authority of the Polish Agency for Enterprise Development as an Intermediate Body under the Operational Programme Intelligent Development 2014-2020 grant for the implementation of the Project named "Connect Poland Prize" on the basis of Grant Agreement no POIR.02.05.00-00-0011/20-00.
- 5. The legal basis for the processing of your personal data is art. 6 sec. 1 letter a) and f) RODO, i.e., consent granted for the processing of personal data and the legitimate interest of the Personal Data Administrator, understood as activities aimed at the proper implementation of The Project.
- 6. Giving consent and providing personal data is voluntary. However, refusing to provide such data will make it impossible to participate in the project and its meetings.





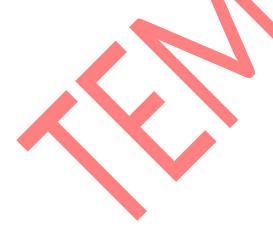








- 7. You have the right to withdraw your consent at any time. Your withdrawal of consent does not affect the legality of processing data, which was carried out on the basis of consent before the declaration of intent to withdraw it. The withdrawal of consent is tantamount to resignation from participation in the Project.
- 8. The recipients of your personal data may be entities cooperating with the Administrator in the framework of the project implementation and entities providing support services to the Administrator, such as external IT services, legal services and other entities with which the Administrator cooperates, but only for the purpose specified in point 3.3.
- 9. In connection with the implementation of the <u>Project</u>, your <u>personal</u> data may be processed outside the European Economic Area and the European Union.
- 10. You have the right to request access to your data, to rectify, erase or restrict processing, to object to processing, and the right to data portability.
- 11. You have the right to lodge a complaint to the Polish supervisory authority: The Office for Personal Data Protection, ul. Stawki 2, 00-193 Warsaw fax. 22 531 03 01, <a href="mailto:kancelaria@uodo.gov.pl">kancelaria@uodo.gov.pl</a>, or to another locally competent supervisory authority dealing with the processing of personal data.
- 12. The personal data you provide will not be processed by automated means and will not be subject to profiling.















#### Annex 2 - Declaration by the applicant.

- 1. The applicant declares that they intend to establish, and register, a commercial company in order to implement their business idea as described in the Application Form within the "Connect Poland Prize" project, and which has not yet been commercialised in Poland.
- 2. The Applicant is a natural person or an entity that has submitted an Application Form and declared that, at least on the date of signing the Grant Agreement, they will have the status of a micro or small entrepreneur, not listed on the stock exchange within five years after its registration, that meets the following conditions:
  - a) has not yet distributed any profits;
  - b) they have not taken over, or will not take over, the business of another undertaking;
  - c) has not/will not be formed as a result of a merger, and:
  - d) operates in the form of a capital company in which at least 50% of the shares are held by persons who do not hold Polish citizenship; and;
  - e) at least one member of the company's management board does not hold Polish citizenship.

The status referred to above shall result from conducting activities in the Republic of Poland, confirmed by an entry in the relevant register.

- 3. The Applicant declares that they have the necessary resources to achieve the Accelerator's objectives for the acceleration programme.
- 4. The applicant declares that they are not an entity excluded under Article 207 of the Act of 27 August 2009 on public finances (Journal of Laws of 2009, No. 157, item 1240), and in relation to the applicant there are no prerequisites as specified in:
- a. Article 12 Paragraph 1 point 1 of the Act of 15 June 2012 on the results of employing foreigners unlawfully residing in the territory of the Republic of Poland (Journal of Laws of 2012, item 769);
- b. Article 9(1)(2) and (2a) of the Act of 28 October 2002 on the liability of collective entities for acts prohibited under penalty (Journal of Laws of 2020, item 358, as amended);
- c. Art. 6b par. 3 of the Act of 9 November 2000 on the establishment of the Polish Agency for Enterprise Development (Journal of Laws of 2020, item 299);
- d. Article 37(3) of the Act of 11 July 2014 on the principles for the implementation of programmes on cohesion policy financed in the financial perspective 2014-2020 (Journal of Laws of 2020, item 818, as amended);
- e. Article 2(18) of the EC Regulation No 651/2014 of 17 June 2014 declaring certain categories of aid compatible with the internal market in application of Articles 107 and 108 of the Treaty (Official Journal of the European Union L 187 of 26.06.2014, p. 1, as amended);













- f. § 4 sections 1-5 of the Ordinance of the Minister of Infrastructure and Development of 10 July 2015 on granting financial aid under the Operational Programme Intelligent Development 2014-2020 by the Polish Agency for Enterprise Development (Dz. U. of 2020, item 2133).
- 5. The applicant declares that he/she has full legal capacity and is entitled to full public rights.
- 6. The Applicant declares that he/she has read the Project Regulations and accepts their provisions.
- 7. The Applicant declares that he/she consciously gives, in accordance with Article 7(2) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data, and on the free movement of such data and repealing Directive 95/46/EC (O) EU.L. 119/1 of 04.05.2016) referred to as "RODO", express and voluntary consent to the processing and collection of personal data by Lubelski Park Naukowo-Technologiczny S. A. with its registered office at ul. Bohdana Dobrzańskiego 3, 20-262 Lublin for the purposes related to the recruitment, implementation, monitoring and evaluation of the project, as well as in the scope necessary to fulfill the Beneficiary's obligations towards the Managing Authority of the Polish Agency for Enterprise Development as an Intermediate Body under the Operational Programme Intelligent Development 2014-2020 grant for the implementation of the Project named "Connect Poland Prize" on the basis of Grant Agreement no. POIR.02 .05.00-00-0011/20-00. At the same time, the applicant declares that the consent given meets all the conditions referred to in Article 7 of RODO, together with the possibility to withdraw it at any time, the request for consent has been presented in a clear and understandable form and the condition of accountability has been communicated.
- 8. The Applicant declares that in connection with granting consent for the processing of personal data, he/she has read the full content of the Information Clause on personal data processing, constituting Appendix No. 1 to the Application Form for the Business Idea.
- 9. The Applicant declares that he/she is aware of the criminal liability for false testimony under Article 233 (giving false information or concealing information) of the Act of 6 June 1997 Criminal Code (Journal of Laws of 2017, item 2204 as amended). I declare that the information contained in this form is true and factual. In addition, the Applicant declares that he/she has not been convicted of crimes committed intentionally and prosecuted by public indictment and fiscal offences committed intentionally, and no criminal proceedings are pending against them.
- 10. The applicant declares that they are not benefiting from other public funding at the same time, for the same project.
- 11. The applicant declares that they are not under any obligation to repay the aid resulting from the decision of the European Commission declaring the aid illegal and incompatible with the common market.





